**Title of the Paper**

**Author's name/names**

Name of the author’s institution, city and country

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**Abstract**

An abstract is a brief summary of the most important points in a scientific paper. It is a highly condensed version of the paper itself. After reading the abstract, the reader knows the main points that the author/authors has/have to make. The reader can then evaluate the significance of the paper and then decide whether or not she or he wishes to read the full paper. The abstract should include the description of the objectives, data & methods, results, implications & recommendations, and the contribution & added value of the paper. The recommended length of the abstract is 200-250 words.

**Key Words:** maximum 10 words.

**JEL Classification:** maximum 3 indexes. More information at: http://www.aeaweb.org/jel/jel\_class\_system.php

**Reference**: Author, A., Author, B. & Author, C. (2020). Title of the paper. Journal of Tourism and Services, 20(11), 163-176. doi:10.12345

1. **Introduction**

The paper should be written in the IMRaD (Introduction, Methods, Results, and Discussion) structure.

* **Introduction** – Why was the study undertaken? What was the research question, the tested hypothesis or the purpose of the research?
* **Methods** – When, where, and how was the study done? What materials were used or who was included in the study groups (patients, etc.)?
* **Results** – What answer was found to the research question; what did the study find? Was the tested hypothesis true?
* **Discussion** – What might the answer imply and why does it matter? How does it fit in with what other researchers have found? What are the perspectives for future research?

The length of the paper should not exceed 20 pages. Leave 2 blank lines between successive sections and/or subsections.

* 1. **Subsection Leave 1 blank line**

The heading of each subsection should be written in 12 pt, bold, Garamond, left justified. Please, use numbers 1.1, 1.1.1…. for subsections. For the text of the subsection use 12 pt Garamond. Leave 2 blank lines between successive subsections and/or sub-subsections.

1. **Literature review**

Graphs and tables should be numbered as follows: Graph 1, Graph 2 etc; Table 1, Table 2 etc. The heading of each graph and table should be written in 11 pt, bold, Garamond. Leave 1 blank line between the heading and the graph or table.

Table 1. **Title of the table**

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Source: xxxxxxxxxxxxx

1. **Methods**

Under each graph or table, the source must be provided and should be written in 10 pt. Do not leave blank line between the graph or table and the source.

1. **Results**

Please, follow the instructions carefully, otherwise, you will be asked to resubmit the full paper. Thank you for your collaboration and contribution. Leave 2 blank lines between successive sections, subsections and/or sub-subsections.

1. **Discussion**

In this part the author should provide the response to the research question(s); interpret results taking into account alternative explanations (where applicable); describe the practical implications (and theoretical –where applicable) suggested by the results of the research; include all limitations; define the future direction for research (incompletely answered questions) often derived from limitations; define new questions which emerge from the research.

1. **Conclusion**

 Conclusion is the last part of the discussion or a separate chapter. The author should briefly summarize main results (if this was not done this in the Discussion), bring the reader back to the research question – concluding with a larger and richer view of the problem/ question under investigation. Authors may add their own opinion and a broader comment of the results, add their proposals, suggestions, recommendations, and evaluations, based on the results of the study - if appropriate as a separate chapter or subchapter. In the Discussion/Conclusion, avoid citing references, except for comparison or alignment with the outcome (results or conclusions, …) of other (similar, comparable) studies.

**References**

References must be in APA (American Psychological Association) style. More details: <http://www.apastyle.org/learn/tutorials/basics-tutorial.aspx>. References should be clearly cited in the body of the text, e.g. (Smith, 2006) or (Smith, 2006, p.45), if an exact quotation is being used. At the end of the paper the author(s) should present full References in the alphabetical order as follows:

1. Author, A. A. (2012). *This is a book title*. Abingdon: Routledge
2. Author, A. A. (2011). Title of the article. *Title of the Journal*, 5(1), 123–231. doi:xx.xxxxxxxxxx.
3. Author , A. A. (2017, March). *Title of the paper*. Paper presented at the conference of Organization Name, Location.
4. Author, A. A. (2017). *Title of the work*. Retrieved month day, year, from source. if no
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